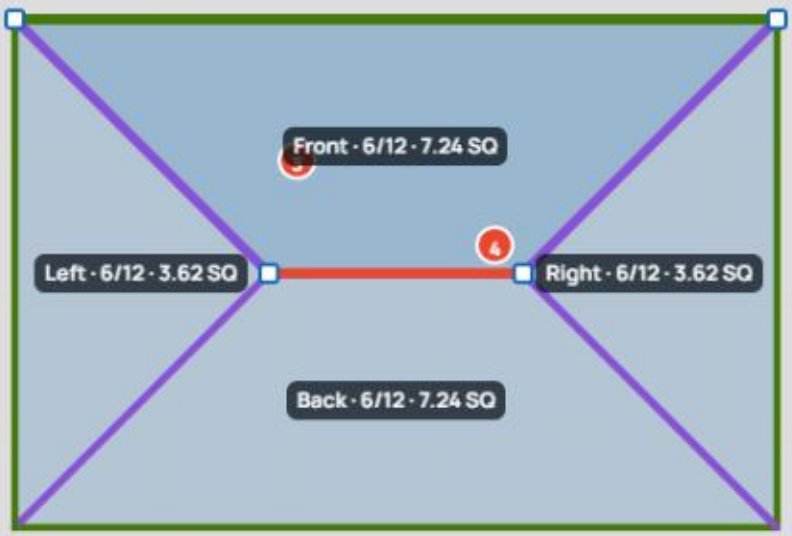
ROI Airstrike
BY ROI SYSTEMS

Measure the roof. Price it right. Get it signed.

The contractor app for roofing and 17 other trades: aerial and photo measuring with real pitch math, estimates from your own price book, signed proposals, and every job tracked to paid.



Free 1-ft USGS aerial photos | Works offline | Your prices only | Free 7-day demo

WHAT IT DOES

One app from first measurement to final payment

Aerial and photo measuring

Trace roof planes on free USGS aerial imagery, a sharp 1-ft property photo kept for offline use, or your own photos and drone shots.

Roof pitch math

Pitch on every plane, tagged eaves, rakes, ridges, hips and valleys, and true lengths even where planes have different pitches.

Estimates from your price book

Waste, whole packages, crews, overhead and profit, with every number traced and a scope check for common misses.

Signed proposals

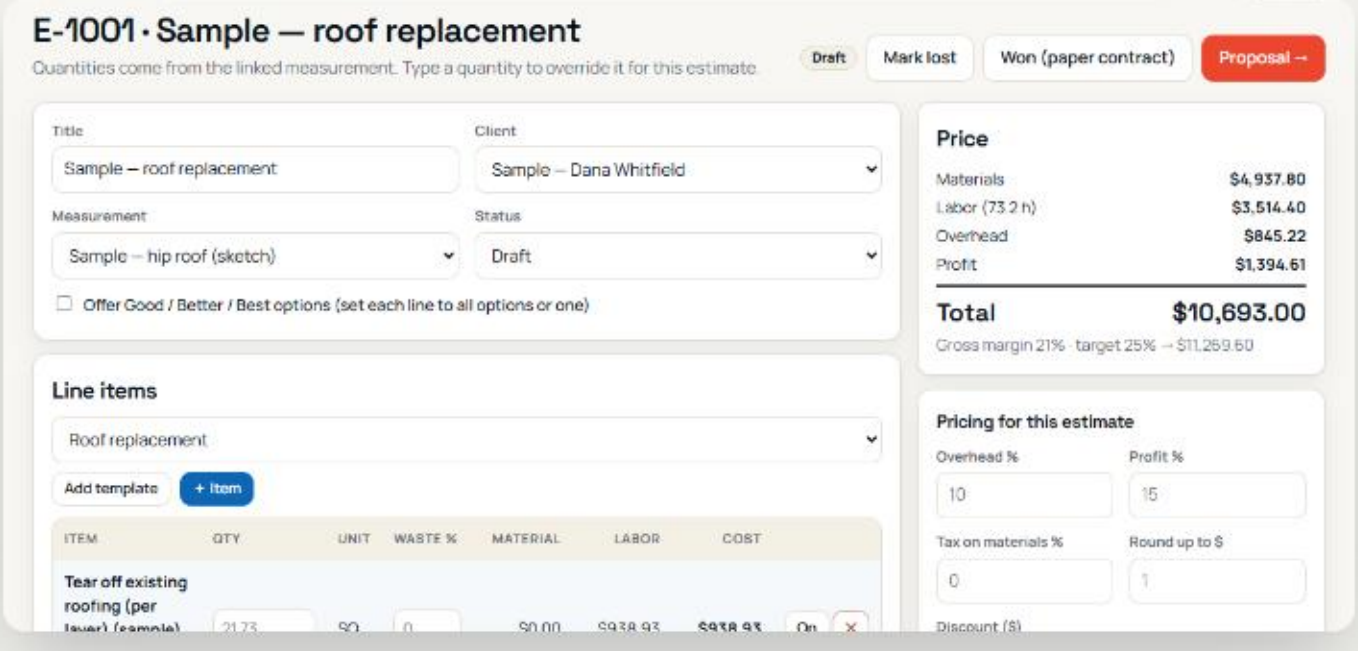
Good / Better / Best options, your logo, the FTC 3-day cancellation notice and on-screen signatures with a tamper seal.

Build board and invoices

Move won jobs from scheduled to paid. Change orders, deposits, payments, job costing and warranty dates.

Homes CRM

Every home you search is saved with the homeowner and every bid, won or lost, plus follow-up reminders.



HOW IT WORKS

Up and running in an afternoon

1. Open ROI Airstrike in a current browser on a computer or tablet. Once it's open it works offline.
2. Enter your business license key. One key covers every user and device at your business.
3. Add your company, logo and your own prices, then measure a property and build the estimate.
4. Send the proposal, collect the signature, and track the job to paid.


Sample Roofing Co.

Proposal E-1001

Prepared for

Scope of work

Total $10,893.00

Unit prices for hidden conditions

Replace rotted decking (per sheet, if found) (sample) 847.76 per EA

License keys

$120 for 30 days, or 1 to 12 months at a time, with a discount from 3 months. One payment per key; nothing renews automatically. Try it free for 7 days first.

Your data stays yours

Everything is stored on your own device. Back up to a file with one click. Optional AI: Ollama on your computer, or ChatGPT or Claude with your own key.

Try the free 7-day demo
web.arroweyesystems.com/try/RAS/

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Measurements from aerial imagery are estimates; verify on site before ordering materials or signing contracts. Imagery: USGS / USDA, The National Map (public domain). Building outlines and address fallback © OpenStreetMap contributors (ODbL). ROI Systems is a d/b/a of Web Masters LLC, 700 S German Ln, Suite 104, Conway, AR 72034.